



Transparency-
One



Transparency-One

Platform and Solutions for Responsible Sourcing

CONSUMERS AND CUSTOMERS VALUE RESPONSIBLE SUPPLY CHAINS

Today's consumers are demanding transparent, responsible, and sustainable supply chains. Delivering on these expectations is key for businesses to succeed in today's era of transparency.

Consumers are asking more questions about their purchases



Who made it?



Where was it made?



How was it made?



What is it made of?

CONSUMERS MAY BE WILLING TO PAY MORE

Consumers may be willing to pay **2%** to **10%** more for products from companies that provide greater supply chain transparency

Source: MIT



PROGRESSION TOWARDS DIGITAL SUPPLY CHAINS

To meet growing demands, digitization of supply chain data is becoming a requirement.

Digitization results in increased visibility, greater efficiency, and better risk management. Transparency-One provides businesses with a single source of truth to support business commitments around transparency, sustainability, safety, compliance, and more.



PLATFORM FOR RESPONSIBLE SOURCING

Discover, analyze, and monitor your supply chains. Ensure ethical, sustainable products and build consumer trust.



SUPPLY CHAIN TRANSPARENCY & TRACEABILITY

Map suppliers, facilities, and products down to raw material



CSR & COMPLIANCE MANAGEMENT

Capture certifications and documents at any tier



CONTINUOUS MONITORING & ANALYTICS

Analyze supplier compliance, KPIs, and supply chain risks

HOW IT WORKS

IT'S EASY TO GET STARTED. FOCUS ON CURRENT BUSINESS PRIORITIES AND SCALE WHEN YOU'RE READY.



NETWORK

One platform for suppliers and internal teams



AGILE

Configure for your unique supply chain



FLEXIBLE

Pick the data level you need



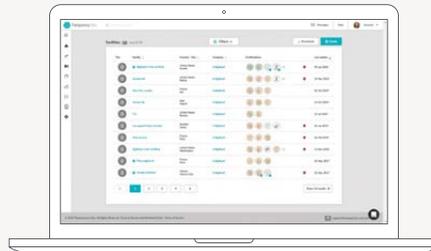
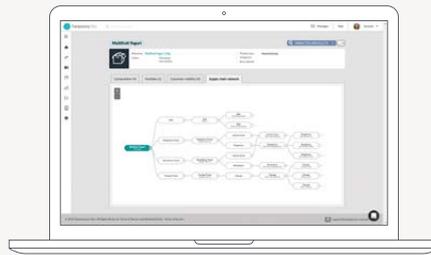
INTEROPERABLE

Open data standards

ACCESS THE RIGHT DATA AT THE RIGHT TIME

Collect targeted supply chain data and access it from a single source

- Product ingredient traceability
- Audits and self-assessments
- Certificates, codes of conduct, and other documentation



MONITOR SUPPLY CHAIN RISKS IMPACTED BY COMPLIANCE

Deep dive into your supply chains to ensure compliance and reduce potential risks

- Sustainability analytics
- Labor risk identification
- Compliance monitoring



TARGETED SOLUTIONS

Target the issues important to you. Transparency-One's unique combination of services and technology can be tailored to meet your needs for scalable, safe, and sustainable supply chains.



Supplier Qualification and Risk Assessment



Social Responsibility and Labor



Sustainable Sourcing



Product Traceability



Certification Management and Verification



Product Quality Assurance



Chemical Management and Conflict Minerals



Audit Tracking and Analytics

OUR PARTNERS

We've partnered with leaders in industry and technology to provide a comprehensive, world-class solution.



GLOBAL CLOUD INFRASTRUCTURE

24/7 accessibility and reliability



AGILE GRAPH TECHNOLOGY

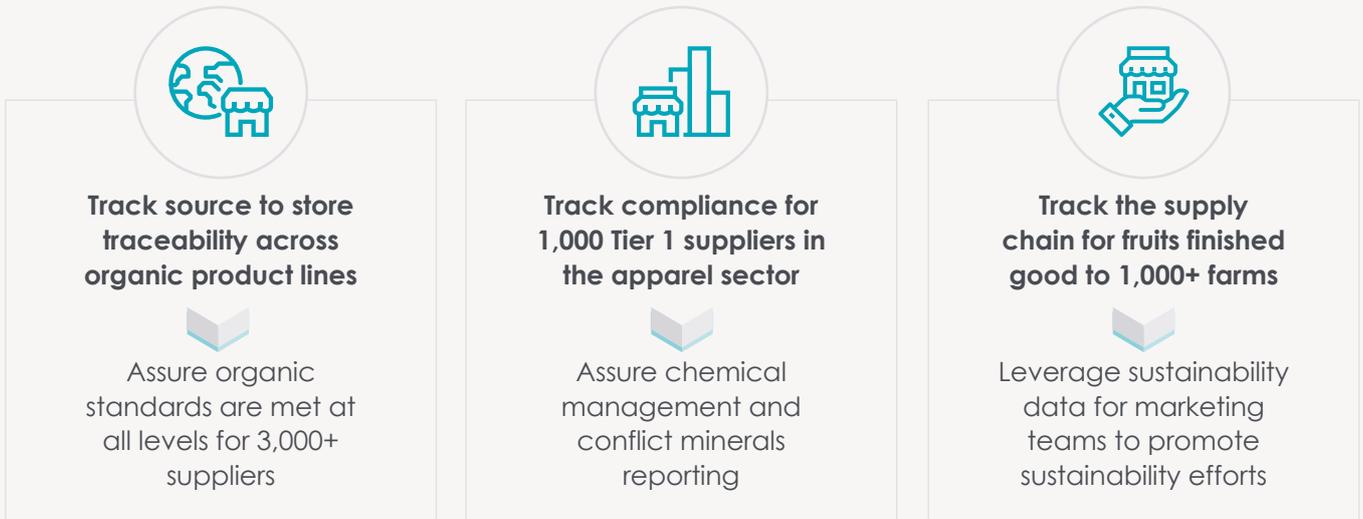
Connect thousands of supply chain nodes



GLOBAL ONBOARDING AND DATA VERIFICATION

Additional services for a comprehensive solution

PRACTICAL APPLICATIONS



CONSUMERS MORE LOYAL TO A BRAND

94% of consumers say they are likely to be more loyal to a brand that offers complete transparency.

Source: Label Insight



94%
Loyal to a brand

CONSUMER ENGAGEMENT

There is no “right” way to connect with consumers—each company has their own story to tell.

Businesses approach consumer engagement from different perspectives.

Transparency-One helps businesses capture consumer-oriented information such as:

- Raw material country of origin
- Product supply chain journey
- Certifications to support responsible sourcing claims

Our tailored approach supports an omni-channel consumer engagement model to help all businesses meet their goals and build consumer trust.



TRANSPARENCY-ONE BENEFITS

SAVE TIME

Reduce time chasing data
by 30% to 50%



PROTECT THE BRAND

Monitor compliance and
CSR commitments



REDUCE RISK

Uncover sourcing risks below
direct suppliers



SUPPORT GROWTH

Leverage data for consumer
communication



CONTACT

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